



## NAPL PROFESSIONAL SERVICES GROUP



**Andrew Paparozzi**  
Vice President and Chief Economist, NAPL

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An in-demand speaker at numerous industry events, Andrew Paparozzi is highly respected throughout the graphic communications community as a foremost authority on economic and business trends.

As NAPL's chief economist, Mr. Paparozzi oversees the association's Printing Economic Research Center (PERC), which produces proprietary research and reports on the graphic communications industry's performance, prospects, and defining issues, including the widely respected NAPL *State of the Industry Report* and monthly *Printing Business Conditions*.

He also oversees the NAPL Performance Indicators program, which tracks the performance of some of the industry's most consistently successful companies, and the *NAPL Printing Business Index*®, a comprehensive measure of printing industry activity that has become a respected barometer of industry conditions.

Mr. Paparozzi is a Phi Beta Kappa, summa cum laude graduate of Boston College, holding a bachelor's degree in economics. He also holds a master's degree in economics from Columbia University, with a concentration in econometrics.

**About NAPL Professional Services Group:** Our team of industry experts delivers independent advice to owners and senior managers of companies needing specialized know-how and practical insights as they consider strategic options or make critical decisions affecting their business.

**About NAPL:** Chartered in 1933, NAPL ([www.napl.org](http://www.napl.org)) is a not-for-profit trade association representing companies in the \$100 billion+ graphic communications industry. NAPL's comprehensive slate of business-building solutions provides company leaders with the strategies, insights, and guidance they can use to make informed business decisions, minimize risk, anticipate change, and profitably grow their business.

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