



## Who Will Lead Your Company Tomorrow?

You have worked hard to get your business where it is today. But what about tomorrow? How will you teach others the skills, intuitiveness and business intelligence to assure your company's success in the future?

Whether you have a family business poised to accept the next generation or have identified people in your organization that have shown a potential for leadership, you will need to train and develop them for new and expanded responsibilities to prepare them to lead in the future.

Leadership development is a critical business strategy—and a time-consuming task. But it is one you do not have tackle on your own. **NAPL's NexGenLeaders™ Program** will help you advance your future leaders to the highest level of professional excellence. This unique, industry-first program will put your organization's future decisions makers on the fast track to success.

NAPL's NexGenLeaders™ is a facilitated lifetime program that trains leadership candidates for executive level decision-making, hones their management skills, and teaches them proven strategies for maintaining a successful life-work balance. It also offers opportunities for significant peer interaction, encourages development of business-building relationships with others of their own generation, and prepares them for the challenges of today and tomorrow.

Program participants enjoy extensive networking with others on parallel career paths, and at similar stages of their graphic communications careers. Industry experts bring insight and guidance from experienced subject matter specialists through professionally facilitated meetings, discussions, and ongoing communications.

## Environment for Growth

Membership in NAPL's NexGenLeaders™ is confidential, providing participants with a trusted forum where they can share ideas and best practices in an environment free from competition, solicitation, or daily work pressures. The Program curriculum covers topics such as:

- Executive Coaching for the Next Generation
- Time Management and Time Traps
- Technological Revolutions and Trends
- Generational Management Styles
- Management Structures and Processes for Future Executives
- Entrepreneurial Business Management
- Activities, Opportunities, and Mentors for Future Leaders
- Working to Live, Rather Than Living to Work
- Preparation and Energy – Where to Focus Your Efforts
- Business Relationship Skills
- Business Presentation Skills
- The “No-Entitlement” Attitude and Approach
- What Will Your Unique Contributions Be?
- The Seven Key Areas of Management and How to Master Them

As participants' careers progress, they will transition into next-level industry peer groups, where they can begin to share more advanced strategies and learn from other professionals with comparable business challenges and experiences.

## Don't Delay

Leadership development does not happen overnight. It is an ongoing process that begins with identifying and developing a pool of internal candidates ready to move up in the organization. It is never too early to start thinking about who will replace top executives in your organization when the need arises—and to prepare them with training in real-world business and personal management skills.

Challenged and fulfilled employees are an irreplaceable competitive asset for any company. Participation in NAPL's NexGenLeaders™ Program will help you retain your most talented employees, fully engage your future leaders, and encourage them to realize their full potential - strategically positioning your company for success in the years ahead.

**To learn more about NAPL's NexGenLeaders™ Program, contact NAPL Senior Vice President Cindy Woods at [cwoods@napl.org](mailto:cwoods@napl.org) or 678.594.0048.**