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Ray Prince is a 51-year industry veteran who has dedicated his career to helping printing companies improve in the areas of productivity and quality with the bottom-line objective of increasing their profitability. He has consulted in numerous operational areas that cover the gamut of disciplines from sheetfed and web press testing and solving paper and ink problems, to color control systems and paper waste reduction.

Ray conducts confidential Technical Plant Assessments (TPAs) that provide an in-plant analysis of printers' production facilities and capabilities. To date, he has completed 1,063 TPAs.

In addition to consulting, Ray teaches the following popular seminars: "Troubleshooting in Your Printing Plant," "Error Prevention," "How to O.K. Color on Press," "Overcoming the Top 20 Pressroom Problems," "Paper and Ink Problems," "100+ Ideas on Producing Consistent Quality," "Solving Paper and Ink Problems in the Pressroom," "Error Prevention," "Slashing Makeready," "The Future of Printing," "Creating a Trouble-Free Prepress Department," "Color for the Production Pressroom," "Lithographic Relationships and Variables," and "Lithographic Troubleshooting." All totaled, he has presented over 779 lectures, and is a regular presenter at NAPL and GATF conferences and industry trade shows.

You may have read Prince's technical problem-solving articles titled "How I See It" in *GATFWorld*, GATF's bimonthly magazine, his monthly "Tech Tips" on the Graphic Arts Blue Book's web site and his "Tech Tips" in *American Printer* magazine. He has also co-authored the GATF texts, *Solving Sheetfed Offset Press Problems* and *Solving Web Offset Press Problems*, and has authored *Testing the Accuracy of the Step-and-Repeat Machine*, one of many of GATF's Technical Services Reports that he has contributed his technical expertise to.

In 1991 Ray served as President of the Technical Association of the Graphic Arts, where he contributed four technical papers to TAGA Proceedings, an annual compendium of scholarly technical papers. In 1992 NAPL named Ray Craftsman of the Year. In 1994, he received the Graphic Arts Technical Foundation's Industry Education Award. The same year he also achieved the Certified Quality Systems Lead Auditor Status from the Registrar Accreditation Board of the American Society for Quality Control. In 1997 TAGA, the Technical Association of the Graphic Arts, presented Ray with the TAGA Honors Award for Lifetime Achievement. In 2000, he was inducted to the NAPL Soderstrom Society, receiving the Soderstrom Medal for contributions to the printing industry. In 2002, he was inducted into The Benjamin Franklin Society, and in 2007 was inducted to the Research and Engineering Council's Nonpareil Society. In 2009 he received from the Print and Graphics Scholarship Foundation the Harold W. Gegenheimer Award.

Ray holds an A.A.S. and B.S. in printing management from the Rochester Institute of Technology and an M.S. in printing management from South Dakota State University.

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