



## Janet Treer

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For more than 25 years, Janet Treer has excelled in the print and graphic communications industry. In 2007 she founded The Treer Group and in 2008 became a Senior Consultant for NAPL's Business Advisory Team.

Clients benefit from Janet's expertise in improving management practices for better business results; assessing and developing

strong organizational structures; evaluating and adding new technologies and services; and realizing the full potential of strategic transactions such as mergers, acquisitions, tuck-ins, and other restructuring.

Prior to founding The Treer Group, Janet was Executive Vice President and Chief Operating Officer for Veitch Digital Partners, a leading one-to-one marketing and communications company in Lancaster, Pa. She played a key role in leading an emerging segment of the communications industry, bringing powerful integrated marketing services to an array of customers.

Previously, Janet was Vice President of Operations, Premedia Technologies, for industry giant RR Donnelley, the world's largest full-service provider of print and related premedia services. In this position, she had operational responsibility for locations that performed a wide range of activities, including high fashion photography, creative, prepress, digital asset management, and digital printing. In previous assignments at Edwards Brothers, Inc., and Huron Valley Graphics, Janet was an industry pioneer in implementing digital and on-demand printing technologies.

Janet has been active in printing and premedia industry organizations for two decades, including NAPL, the NAPL Digital Services Peer Group, the Research & Engineering Council, Printing Industries of America, and the Graphic Arts Technical Foundation. She has also had extensive community involvement leading and serving local, regional, and national non-profits including Girl Scouts of Huron Valley as Board President, United Way of Lancaster County, and Thaddeus Stevens College of Technology in Lancaster, Pa. Janet attended Western Michigan University in Kalamazoo, Mich.

- Company Strategic Assessments
- Management Team Coaching and Facilitation
- Post M&A Planning and Communications
- Transition Planning and Change Management
- Interim Executive Management Leadership

■ Blog:  
[www.Manage2Succeed.org](http://www.Manage2Succeed.org)

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