



Janet Treer
NAPL Senior Consultant
717-715-4053
jtreer@napl.org



For more than 25 years, Janet Treer has excelled in the print and graphic communications industry. In 2007 she founded The Treer Group and in 2008 became a Senior Consultant in the Print Consulting Group of NAPL.

Clients benefit from Ms Treer's expertise in improving management practices for better business results; assessing and developing strong organizational structures; evaluating and adding new technologies and services; and realizing the full potential of strategic transactions such as mergers, acquisitions, tuck-ins and other restructuring.

Prior to founding The Treer Group, Ms. Treer was Executive Vice President and Chief Operating Officer for Veitch Digital Partners, a leading one-to-one marketing and communications company in Lancaster, PA. She played a key role in leading an emerging segment of the communications industry, bringing powerful integrated marketing services to an array of customers.

Previously, Ms. Treer was Vice President of Operations, Premedia Technologies, for industry giant RR Donnelley, the world's largest full-service provider of print and related premedia services. In this position, she had operational responsibility for locations that performed a wide range of activities, including high fashion photography, creative, prepress, digital asset management and digital printing. In previous assignments at Edwards Brothers, Inc., and Huron Valley Graphics, Janet was an industry pioneer in implementing digital and on-demand printing technologies.

Janet has been active in printing and premedia industry organizations for two decades, including NAPL, the NAPL Digital Services Peer Group, the Research & Engineering Council, Printing Industries of America, and the Graphic Arts Technical Foundation. She has also had extensive community involvement leading and serving on local, regional and national non-profits including a Board committee of Thaddeus Stevens College of Technology in Lancaster, PA. Janet attended Western Michigan University in Kalamazoo, MI.