

William F. (Bill) Woods, Jr.
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Bill Woods is a Senior Vice President of NAPL, a not-for-profit business management association representing progressive, leading companies in the graphic communications industry. NAPL is uniquely positioned to help companies grow, improve and prosper through unparalleled member resources, industry-leading research and custom-tailored consulting services.

Bill is a veteran of the graphic arts industry, having worked in the family printing business for over 30 years. His career began as a typesetter, press and bindery operator for the small operation and progressed as he became general manager, president and ultimately the CEO of a \$50 million, highly diversified company. His experience ranges from the challenges faced by a three-person shop all the way to the business acumen required to manage a 300-employee operation.

He is skilled at leading entrepreneurial business leaders and their teams through a robust business planning process - bringing greater focus, performance, achievement and accountability to their organizations. Besides strategic planning, Bill conducts business assessments, works with company leaders on their organizational development and succession planning, and serves as an executive coach to owners and senior managers.

Bill is an attorney and registered mediator – providing an alternative method for resolving disputes between printers, customers, suppliers or others.

His past service to the industry includes Vice Chair – NAPL and Chairman of PIA (Georgia). Bill serves on numerous industry committees and is a frequent speaker and panelist at industry functions. He is a graduate of the University of Georgia and Atlanta Law School. He is a member of the State Bar of Georgia, and NAPL's Sodestrom Society.

Bill heads up NAPL's Atlanta office and resides in nearby Kennesaw, Georgia.

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