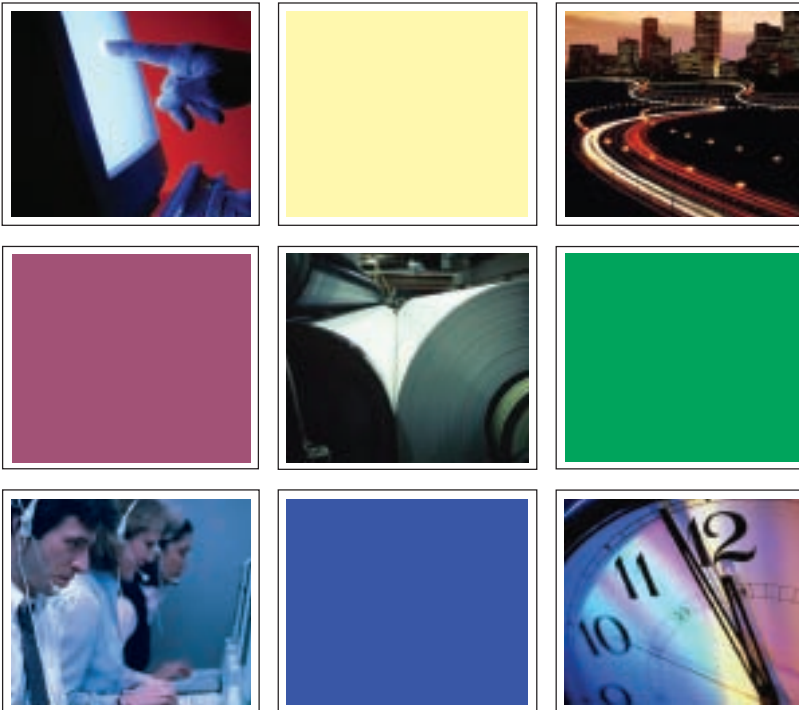


R&E COUNCIL OF NAPL CRITICAL TRENDS TECHNOLOGY BREAKFAST GRAPH EXPO '06

NAVIGATING TO TOMORROW



Monday, October 16, 2006
Buffet Breakfast: 7:30 AM
Program: 8:00 – 10:00 AM
McCormick Place, Chicago, IL
Room: S105 BCD



Mission-Critical Graphic Communications Intelligence

Few events – in one brief session – chart the future of an industry and feature expert commentators sharing key insights on every facet of that industry. The one event that delivers all that and more is The Critical Trends Technology Breakfast at Graph Expo '06 sponsored by the Research and Engineering Council of NAPL.

Need to streamline front-end processes? Shorten production cycles? Refine, expand or replace equipment and systems? Industry professionals will reveal how you can capitalize on important trends and significant technological advances.

Whatever you're concerned about, our thought leaders will address all of your most pressing issues.

- Equipment, consumables and systems to drive top- and bottom-line results
- Capable partners throughout the content-manufacturing-mailing supply chain
- Emerging opportunities for the graphic communications industry
- New directions for curricula and professional development
- Commercialization of the most promising research
- What the competition is up to
- And much, much more!

Discover what new technologies have debuted since last year...and what's just over horizon. Hear about the latest business developments that are changing our industry 180°. And find out how you can sharpen your focus and capitalize on these critical industry trends.

Breakfast Chairman Bob Whitton, Principal, Arellton Group LLC and R&E Council Member, has handpicked an exceptional slate of speakers for this year's program. **Register today for this not-to-be-missed event!**

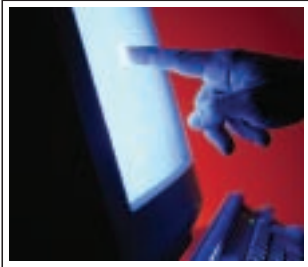
A Line-up of Speakers and Topics Focusing on Technology Signposts and Forecasts



Critical Challenges for Graphic Communication Firms and their Customers

Jean Denault, Corporate VP of Production and Procurement Efficiency, Transcontinental

Jean will identify investment and performance requirements that firms like Transcontinental want to satisfy using the technology solutions at Graph Expo.



Critical Trends in Prepress and Premedia

Mark Evans, Director, Publishing Content & Technology Applications, United Stationers Supply

Mark is a “savant” on all things – selling, creating, web-to-printing, composing, storing, retrieving and communicating prior to pigments-on-substrate – premedia. Find out what jumps out for him at the show.



Critical Trends in Print Consumables

Steve Musselman, Senior Worldwide Business Development Manager, AGFA

No stranger to the “Show About the Show,” Steve consistently identifies the technical trends that set one plating or image carrier solution apart from another.



Pressroom Critical Trends

Dick Holliday, Principal Partner, 3P

Drawing upon his time at Harris, MAN Roland and 3P, Dick brings the new press/old press, web, sheet, heatset, open web perspective to anyone debating one strategy or press technology versus another.



Bindery, Finishing and Converting Critical Trends

Don Piontek, CEO, Finishing Resources

Don knows inserting, inkjet, wrapping, binding, demographic and selective mailing, through long experience in the industry. Discover why suppliers and vendors alike turn to Finishing Resources for answers about what’s next and what should be in their capital and engineering budget plan.



How Well Aligned are the Challenges to the Trends and Current Developments

Barb Pellow, Managing Partner, Pellow and Partners

Few possess the broad knowledge of traditional and new graphic communications technologies as Barb Pellow: marketer, educator and consultant. She’ll provide a unique State of the Industry, including the key trends seen at the show, and how well we are meeting the goals and objectives of your organization.

JOIN US IN HONORING ONE OF THE INDUSTRY'S FINEST

Each year, the Research and Engineering Council of NAPL honors an educator whose excellence merits the Print and Graphics Scholarship Foundation Educator of the Year award.

This year's honoree is Professor Mike Streczak, Chairman of the William A. Krueger School of Graphic Communications at Chowan College, Murfreesboro, North Carolina. Mike was selected from nominations received from over 200 current PGSF scholarship recipients.

Be sure to visit NAPL Booth #3834

Meet friends

Hear presentations

Check out new products

Review membership benefits

Taking key data presented at the Breakfast to the next level...

**Save the Date
January 16-18, 2007**

Mark your calendars now for the industry leading

Digital Smart Factory Conference

COMPUTER INTEGRATED MANUFACTURING FOR PRINT!

Now, more than ever, printers are looking for ways to streamline processes...eliminate waste...and organize jobs on time and under budget, throughout the supply chain.

At this premier industry event, you'll discover how innovators manage job components and manufacturing islands of automation. Schedule work so it speeds through the plant. Deliver value-added elements that give you an edge over the competition. And improve front-office, back-office, and overall shop floor efficiency.

Whether your focus is digital or conventional print, you're a small shop or doing runs in the millions, Smart Factory details new implementations, software tools and equipment advances that will net you a bigger share of print spend.

Watch for details of this 8th in a series of pioneering conferences.

REGISTRATION FORM

R&E COUNCIL OF NAPL CRITICAL TRENDS BREAKFAST

Monday, October 16, 2006 • McCormick Place, Chicago, IL

Room: S105 BCD

\$75 per person*

There are Four Ways to Register

Payment is due in full with registration

Phone: 800.642.6275, option 4 (credit cards only)

Online: www.napl.org/events <<http://www.napl.org/events>>

Fax: Complete this registration form and fax back to NAPL at:
201.634.0324 (credit cards only)

Mail: Complete this registration form with your check or credit card information and send to:
NAPL, 75 West Century Road, Paramus, NJ 07652
(checks or credit cards only)

Registrant Name _____ Title _____

Company Name _____

Company Address _____

City _____ State _____ Zip/Postal Code _____

Bus. Tel. _____ Bus. Fax _____

Email _____

Payment may be made by check or credit card. Please make check payable to:

NAPL Research and Educational Foundation

**Educators and Students \$40 per person*

Please select one of the following forms of payment:

Check (enclosed) VISA MC AMEX

Card # _____ Exp. Date _____

Signature _____

Is this the first time you have attended an R&E Breakfast? Yes No

Proceeds from this breakfast support the Print and Graphics Scholarship Fund (PGSF). Please help support the next generation of industry leaders by attending!